



doTERRA Introduces AromaTouch Technique- A Clinical Approach to Essential Oil Application

The use of essential oils (aromatherapy) has grown in popularity and is being incorporated in healthcare practices as well as spas and homes throughout the world. doTERRA's revolutionary AromaTouch Technique offers a clinical approach to essential oil application for greater health and well-being.

Orem, UT ([PRWEB](#)) August 20, 2009 -- doTERRA, the world's primary provider of Certified Pure Therapeutic Grade [essential oils](#), has developed a revolutionary technique for applying essential oils for whole body benefits--the AromaTouch Technique. This technique, created by doTERRA's Chief Medical Officer Dr. David Hill, provides massage therapists, healthcare professionals, and individuals with a clinical approach to essential oil application.

Essential oils are widely recognized as a natural, safe, and cost-effective therapy for improving mood, reducing stress and inflammation, and enhancing immunity. With current worldwide health concerns as well as economic concerns, many individuals are seeking natural remedies that can be incorporated into everyday self care.

doTERRA's AromaTouch Technique combines the therapeutic benefits of eight Certified Pure Therapeutic Grade essential oils with [massage](#) techniques to bring about whole body benefits. The AromaTouch Technique Kit, which launches on August 29, 2009, includes a training booklet as well as doTERRA's CPTG essential oils and blends of Balance, Lavender, Melaleuca, On Guard, AromaTouch, Deep Blue, Wild Orange, and Peppermint.

"Using doTERRA's Certified Pure Therapeutic Grade essential oils with this application increases the benefits people experience in a profound way. Grounded in solid science and research, this technique is beneficial to anyone seeking to improve overall health and well-being, and provides another opportunity to emphasize the benefits of incorporating Certified Pure Therapeutic Grade essential oils in everyday living," said Dr. David K. Hill, Chief Medical Officer, doTERRA.

doTERRA International, LLC is the world's primary provider of Certified Pure Therapeutic Grade essential oils and oil-enhanced products for home and health. For more information, please visit www.doterra.com.

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