



Salon Essentials Smoothing Conditioner

CPTG® Made with Certified Pure Therapeutic Grade® Essential Oils

Blend for Healthy Hair and Scalp

Product Description

dōTERRA Salon Essentials Protecting Conditioner is a professional formula of conditioning emollients, botanical extracts, and natural proteins that leave hair luminous and healthy. It also includes a proprietary blend of CPTG essential oils specifically selected to stimulate the scalp and bring hair to life. Other natural ingredients seal and protect hair cuticles against water penetration to the hair shaft. Nanotechnology smoothes hair and provides an anti-static effect that keeps hair shafts aligned during styling for a smooth, finished look.

Concept

The hair shaft is composed of two parts. The outer layer that is visible to the naked eye is called the cuticle. It is composed of small keratin plates, which, in healthy hair, overlap smoothly on the hair shaft like shingles on a roof. Between each of these tiny plates rests a lipid which helps to seal the plates and protect the hair shaft. The function of the cuticle is to protect the inner cortex of the hair shaft (composed of a softer tissue) by controlling water content of the hair fiber. The cuticle is what gives hair its smooth, glossy appearance.

When hair is frequently washed or wet, water penetrates the hair shaft and causes the shaft to swell, damaging the cuticle and lifting it up, resulting in split ends and breakdown. Combing or brushing wet hair can produce a mechanical damaging effect as well. Chemical treatments including coloring, perms, and straightening, as well as heat styling and exposure to UV light (sunlight) also damage the cuticle by breaking down the lipid seal causing the plates to lift and separate. This damage leaves the surface of the cuticle rough and jagged and creates an overall appearance of dull, dry, faded, and frizzy hair.

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dōTERRA Salon Essentials Smoothing conditioner contains extracts which have a sealing effect on the cuticle of each hair shaft, temporarily correcting the appearance of damaged

hair. By sealing and smoothing the hair shaft, friction is reduced during combing, brushing, and styling, helping to reduce mechanical damage to the hair. Natural extracts help reverse the effects of physiological and environmental stressors that can inhibit hair growth. These extracts support the production of keratin, a vital component of hair growth. Smoothing conditioner also protects the hair shaft against damage caused by frequent washing, UV sunlight, heat styling, and chemical treatments. Natural antioxidants protect the hair shaft and increase retention of color in treated hair. Other botanical ingredients encourage penetration of moisturizing agents to correct previous damage and improve overall appearance and hydration of the hair. The result is hair that looks and feels healthier, shinier, and softer. CPTG Certified Pure Therapeutic Grade essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles.

Primary Benefits

- Provides immediate conditioning, smoothing, and shine at the molecular level
- Helps to replace hair mass lost through chemical and mechanical treatments.
- Helps improve the visible signs of damaged hair
- Provides antioxidants which protect hair from damaging UV radiation and increase color retention in chemically treated hair
- Provides deep conditioning and promotes hair surface maintenance in chemically treated hair, leaving hair soft, shiny, and silky
- Reduces combing force in both wet and dry hair to reduce styling damage to hair
- Temporarily repairs split ends
- Reduces mechanical styling damage to hair and shortens styling time by reducing drying time
- Promotes re-growth by inhibiting the effects of environmental and physiological stressors
- Promotes overall health of scalp, hair follicles, and hair

Key Ingredients

- Botanical extracts provide hair color maintenance and protection, as well as antioxidants that provide lipid protection in the cuticle to support a healthy hair shaft
- CPTG essential oil blend of lavender, peppermint, marjoram, cedar wood, lavandin, rosemary, niaouli, and eucalyptus to help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles

What Makes This Product Unique?

- Formulated according to dōTERRA's "NONE OF THE BAD" philosophy of not using artificial colors, diethanolamine (DEA), formaldehyde donors, parabens, phthalates, propylene glycol, sodium laureth sulfate (SLES), sodium laurel sulfate (SLS), toluene, triethanolamine (TEA), and animal testing

- Contains proprietary formula of botanicals, essential oils, and other ingredients which not only work to repair previous damage to hair but also help to reduce potential damage caused by UV exposure, heat, and styling.
- CPTG essential oils help improve overall health of the scalp and hair, and improve nutrient delivery to the scalp and hair follicles

Who Should Use this Product?

dōTERRA Salon Essentials Smoothing Conditioner is formulated for all hair types, but is especially targeted to provide support to chemically treated and heat-styled hair. It also does not contribute to build up from frequently used styling products.

Directions for Use

After shampooing, work evenly into wet hair. Wait one minute, then rinse thoroughly. For external use only.

Ingredients:

Water, Stearyl Alcohol, Behentrimonium Methosulfate, Cetyl Alcohol, Betaine, Cyclopentasiloxane, Stearalkonium Chloride, Dimethicone, *Lavandula angustifolia* (Lavender) Essential Oil, *Mentha piperita* (Peppermint) Essential Oil, *Cedrus atlantica* (Cedar Wood) Essential Oil, *Origanum majorana* (Marjoram) Essential Oil, *Melaleuca quinquenervia* (Niaouli) Essential Oil, *Rosmarinus officinalis* (Rosemary) Essential Oil, *Lavandula hybrida* (Lavandin) Essential Oil, *Eucalyptus globulus* (Eucalyptus) Essential Oil, *Cananga odorata* Flower Oil, *Cinchona succirubra* Bark Extract, *Citrus aurantifolia* (Lime) Peel Oil, *Citrus limon* (Lemon) Peel Oil, *Achillea millefolium* Extract, *Tussilago farfara* (Coltsfoot) Flower Extract, *Hordeum distichon* (Barley) Extract, *Phellodendron amurense* Bark Extract, *Santalum album* (Sandalwood) Extract, Panthenol, *Persea gratissima* (Avocado) Oil, *Triticum vulgare* (Wheat) Flour Lipids, Guar Hydroxypropyltrimonium Chloride, Myristic Acid, Palmitic Acid, Stearic Acid, Hydrogenated Soybean Oil, Butylene Glycol, Cetearyl Alcohol, Hydroxypropyl Guar, Silicone Quaternium-3, Quaternium-91, Cetrimonium Methosulfate, Polyglyceryl-3 Distearate, Polysorbate 60, Trideceth-12, Tetrasodium Glutamate Diacetate, Hexylene Glycol, Ethylhexylglycerin, Caprylyl Glycol, Phenoxyethanol

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8.34 oz/250 ml

Item code: 36230001

Consultant price: \$23.00 (23 PV)

Preferred customer: \$24.54

Retail customer: \$30.67